

# Happy New Year!

## *RAMC January 2012 Programs at a Glance*

### **Seminar – “Become a Realty Social Media Super Star”**

**Wednesday, 1/18 9:00am – 1:00pm CEU: 4 \$25 by 1/13, \$30 thereafter, \$40 non-member**

Created and instructed by **Craig Grant**, this seminar was requested by almost everyone who attended his course/courses in October. You will learn:

- The Social Media Evolution & Revolution
- Your Blue Print to Getting Started in Social Media
- Managing the Time Suck of Social Media
- Everything FaceBook
- Twitter All the Time
- Google Plus
- Active Rain, LinkedIn & YouTube
- Blogging for Dollars
- Integrating Social Media
- Action Plan & Questions & Answer Period

Then, if you would like personal hands-on training, there are 2 workshops available:

### **Workshops—”Social Media”**

**Wednesday, 1/18 1:30 – 3:30pm \$50**

**Wednesday, 1/18 3:30 – 5:30pm \$50**

Get hands-on help to get you fully set up in social media including FaceBook, Business Page, Twitter, LinkedIn & Google and more! These workshops are limited to 12 members each so hurry and register today to ensure your seat! Attendance in the morning seminar is not required for workshops.

### **January Breakfast Club- “Top Producers Tell All”**

**1/27 9:00am - 10:00am**

**Free, but reservations are required**

Have you ever wondered how Top Producers got where they are today? What worked and didn't work for them? Join out of town Top Producers as they share their experiences so you too can join the ranks of Top Producer in your area. Bring your questions or email them to [lanie@martin-realtors.org](mailto:lanie@martin-realtors.org) and we'll include them in the program.

### **Basic MLS**

**1/5 9:00am - 12:30pm CEU: 3 Free, but reservations are required**

Learn the rules and regulations of the RAMC MLS, MLXchange system overview, client set up, listing input & maintenance, listing search, how to add photos, print reports, and add a listing to open house tour..

### **Intermediate MLS**

**1/5 1:30pm - 4:30pm CEU: 3 Free, but reservations are required**

Listing search review, prospecting, hot sheets, financial functions and CMAs.

Pre-registration is very important and easy to do online! Log on to <http://www.RAMCOnline.org>, click on the calendar, click on the program, click the check out button, fill in the credit card information if there is a fee, and then click the check out button again. Or call RAMC at 283-1748. If you need to cancel, please call the Association at least 24 hours in advance.